



## WD/ UI UX 3

Age: 33

City: Randburg, Johannesburg

Gender: Male

Ethnicity: Caucasian

He completed a Bachelor of Accounting Science then decided to make a career change to IT and completed a few Google IT Python, Data Analysts and Front-end development courses.

Professionally he has almost 3 years' experience in Web Design, Front end Development and Custom applications development. However, he started upskilling himself with web design and front end development in his personal capacity from a young age and has been doing it for almost 9 years using mostly WordPress, PHP and Elementor.

*View his detailed technologies and languages list further below.*

He says he can do almost anything using WordPress, PHP and Elementor from Elementor plugin's to PHP hooks. He has used WordPress to deploy sites to AWS services such as EC2 instances to maintain site speed, elasticity, and managed the cPanel or WHM installations.

Furthermore, he also has 12 months Graphic design experience, UI UX experience as at his current company he designed approximately 30 websites. He does site mapping himself as well as the SEO optimization such as site speed.

## Work History

**Position:** Web Developer

**Duration:** 2023 to Current

**Company:** Real Estate Investment Education sector

- Using mostly JavaScript, HTML, Python, PHP for WordPress, React, Vue JS, and WordPress.
- Managed, built, and maintained numerous WordPress sites at the company.
- Specialized in developing full Learning Management System (LMS) solutions within WordPress.
- Utilized a diverse range of WordPress plugins to enhance site functionality, ensuring optimal user experience and site performance.
- Collaborated closely with cross-functional teams, including designers and content creators, to ensure seamless integration of custom features and designs into WordPress and React applications.
- Implement best practices for web development, including responsive design, SEC optimization, and security measures, contributing to the overall Success of web projects.
- Initiated and managed successful Google AdWords campaigns to drive targeted traffic and increase online visibility for the company.

**Reason for leaving:**

- Their company downsized recently, and they are left with less than half of the staff compliment and he is worried about job security.

**Position:** Web Developer Intern

**Duration:** 2022 to 2023

**Company:** Information Technology (IT) sector

- Building websites for various clients, gaming products, fitness websites etc.

- Using WordPress and Elementor for development.
- Building websites using a combination of WordPress tools and plugins, including translating detailed web designs created in Adobe XD into functional, visually appealing websites.
- Implementing e-commerce capabilities using the WooCommerce plugin to support online sales and transactions.

*Reason for leaving:*

- The owner didn't have enough funds to keep him on, and he managed to secure another role.

**Position: Lead Generation**

**Duration: 2016 to 2021**

**Company: Home Appliance Repair and Service sector**

- Responsible to build six different landing pages using WordPress.
- Development of multiple dynamic websites for the company, ensuring each site was aesthetically appealing, user-friendly, and optimized for conversions.
- Successfully designed and managed comprehensive Google Ads campaigns, focusing on maximizing ROI and targeting relevant audiences.
- Implemented advanced SEO strategies across all company websites.
- SEO was in its infancy, so it was significantly easier to build multiple websites for the same business.

*Reason for leaving:*

- Due to Covid the business was not doing well, and he decided to take time off to upskill himself with Front End Development.

**Position: Founder / Partner**

**Duration: 2015 to Current.**

**Company: Electronics sector**

- He partnered with a family member where they sell vacuum parts to consumers and businesses in bulk.
- Buying parts from European companies.
- As a partner at Niche Electronics, played a pivotal role in the business's strategic growth and management.
- Successfully diversified the online sales channels by establishing a presence on eBay, demonstrating adept e-commerce management and optimizing sales strategies.
- Led the expansion efforts to Takealot, a major e-commerce platform, enhancing market reach and fostering increased customer engagement.
- Implemented FPC) advertising campaigns to effectively promote and advertise Niche Electronics' products, showcasing proficiency in digital marketing and driving targeted traffic to boost sales.

*Reason for leaving:*

- He does this on the sideline on weekends, it's a micro business that runs on it's own.

## Education

**Grade 12.** Northcliff Highschool, 2009.

**Bachelor of Accounting Science.** University of South Africa, 2014.

**Google IT Automation with Python Professional Certificate.** Coursera , 2022.

**Google Data Analytics Professional Certificate.** Coursera , 2022.

**Frontend Development Course, Web Development.** CodeSpace Academy, 2022.

## Top Skillz

HTML
JavaScript
CSS
React JS
Vue.js

WordPress
cPanel/WHM
PHP
Bootstrap
GitHub
GIT
Microsoft Suite
python
C++
Google AdWords
Delphi
AWS Cloud Hosting
SEO tools (e.g. Ahrefs)
DaVinci Resolve
Adobe Photoshop
R programming
Microsoft Administration
VBS
JQuery
Adobe Creative Suite
Adobe XD
Photoshop
Illustrator
InDesign
Webflow (basic)

## Salary

Before Deductions:	R 22 000.00
Salary Expectations:	R 26 000.00

*"Thank you for considering our applicant! To schedule an interview, please reach out to your Talent Acquisition Specialist."*